



Accelerate Data-Driven Decisions with AtScale and Snowflake

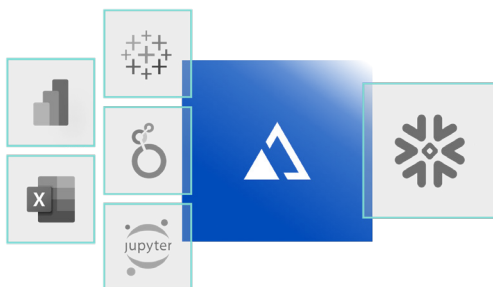
ATSCALE SIMPLIFIES AND ACCELERATES BUSINESS INSIGHT PROGRAMS BUILT ON SNOWFLAKE'S DATA CLOUD

Snowflake helps organizations eliminate data silos by consolidating valuable enterprise data on secure, performant cloud infrastructure. By physically aggregating data from disparate infrastructure, application clouds and on-premises solutions, Snowflake is a foundation on which to build enterprise analytics and business intelligence programs.

The combination of AtScale and Snowflake delivers a powerful platform for BI teams to build robust business insight programs, making analysts more productive, infrastructures more cost-efficient, and time to insight faster.

THE POWER OF ATSCALE AND SNOWFLAKE

AtScale delivers a business-oriented universal semantic layer that sits on top of Snowflake. AtScale provides a business intelligence teams modernize their approaches to delivering business insights, AtScale and Snowflake provide a business-oriented data model and semantic layer on top of flexible cloud data infrastructure.



KEY ANALYTICS BENEFITS








- Business metrics stay consistent across the organization.
- Analysts can access a broader range of data.
- Promotes self-service with business-friendly semantics.
- Insights are more easily disseminated through preferred BI tools.
- Security, compliance, and governance policies are enforced.



AtScale data models support analysts and data scientists working in a wide range of tools. Teams spend more time delivering insights, less time manipulating and prepping data.

AtScale helps Snowflake customers build world-class business intelligence and data science programs while leveraging the full flexibility and capability of the Snowflake Data Cloud.

THE ATSCALE ON SNOWFLAKE ADVANTAGE

-  **Semantic Layer**
Establish single view of critical business metrics (e.g., revenue, COGs, headcount) and establish common analytics vocabulary across all analyst groups.
-  **No-Code Modeling**
Build sophisticated models across disparate data sources with no SQL. Rapidly iterate models that can be shared across analysis teams.
-  **Optimize Cloud Analytics**
Optimize analytics programs built on cloud infrastructure. Ensure performance, manage costs, bridge multi-cloud data.
-  **Security and Governance**
Extend role-based security and governance policies of source data to analytics consumption.
-  **Bring your Own BI**
Access AtScale models from your existing tools including Tableau, Power BI, Excel, and Looker.
-  **AI/ML Ready**
Leverage AtScale models with data science tools using a simple Python library and manage within your favorite notebooks.
-  **Integrate New Data Sources**
Enhance analyses with external data sources by blending enterprise data with third-party cloud data services within the AtScale model.

ABOUT ATSCALE

AtScale enables smarter decision-making by accelerating the flow of data-driven insights. The company's semantic layer platform simplifies, accelerates, and extends business intelligence and data science capabilities for enterprise customers across all industries. With AtScale, customers are empowered to democratize data, implement self-service BI and build a more agile analytics infrastructure for better, more impactful decision making. For more information, please visit www.atscale.com and follow us on LinkedIn, Twitter or Facebook.